



## THE WORSHIPFUL COMPANY OF BRODERERS

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### Master Broderer 2017-2018

#### Roger William Sanders OBE

Roger was born in 1949 on a farm in Essex and led a peripatetic existence as a boy, as his father moved farms three times by the time he was a teenager – first to Canada, then Buckinghamshire and finally to a dairy farm in North Devon, where he attended school in Great Torrington and college in Barnstaple.

He arrived in the City in 1968, armed with his A-levels, and commenced a career in insurance and, later, in financial services, investments and occupational pensions. He is still enjoying his career today, as director of workplace distribution and industry affairs for Lighthouse Group Plc, with 450 advisers, having recently moved from being the Managing Director of its group employee benefits division.

Currently, Roger is a member of the Financial Capability Board of the Money Advice Service, appointed in 2015 to represent the interests of the financial services and general insurance sectors.

Roger has held a variety of industry and non-executive positions, most recently as a non-exec director of the Financial Ombudsman Service for 8 years until 2013. Prior to that, he chaired the FSA's smaller businesses panel 1999-2004 and was a non-executive director of the Personal Investment Authority 1996-2000. He chaired the EU life and pensions committee of the European Federation of Insurance and Investment Intermediaries (BIPAR) in Brussels until 2006 and served as the UK's retail market representative on the working group of the Committee of European Securities Regulators (CESR) in Paris until 2009.

Roger, awarded an OBE in 2002 for services to financial services regulation and small businesses, was the recipient of the Scottish Widow's financial services industry Lifetime Achievement award in 2009.

He has been an active member of the Insurance Institute of London (24,000 members) since 1969 and, currently, is the deputy president and chair of the finance committee. He will be President for a year from 25 September 2017.

He became a liveryman of the Broderers in 2005 and was elected to the Court in 2011. He is Master Broderer from 17 May 2017 to 21 May 2018.

Roger lives in Westminster and his interests include politics and music; both he and his wife, Hermione, who is a leading cosmetic scientist with her own company, are mad about modern opera and have been patrons of the English National Opera for 20 years. They have one daughter who is a qualified accountant and entrepreneur. Roger is also a Trustee of the ENO Benevolent Fund, a Governor of Roedean School (having recently stepped down as chair of its finance committee), and the Chief Honorary Steward of Westminster Abbey.